#### Livable Cities for the 21st Century



# ON THE IMPORTANCE OF PUTTING PEOPLE FIRST

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FOUNDING PARTNER: GEHL ARCHITECTS, URBAN QUALITY CONSULTANTS, COPENHAGEN

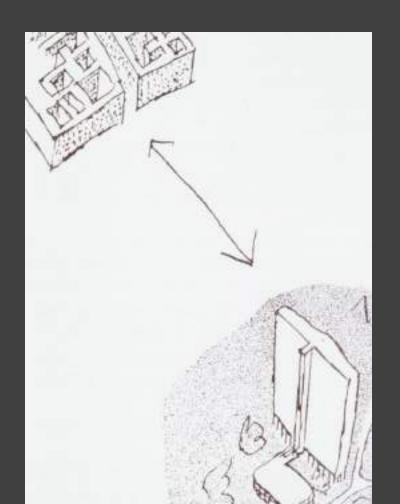
# 20th Century Problem

# The two old Planning Paradigms

1960 -....

### "Modernism"

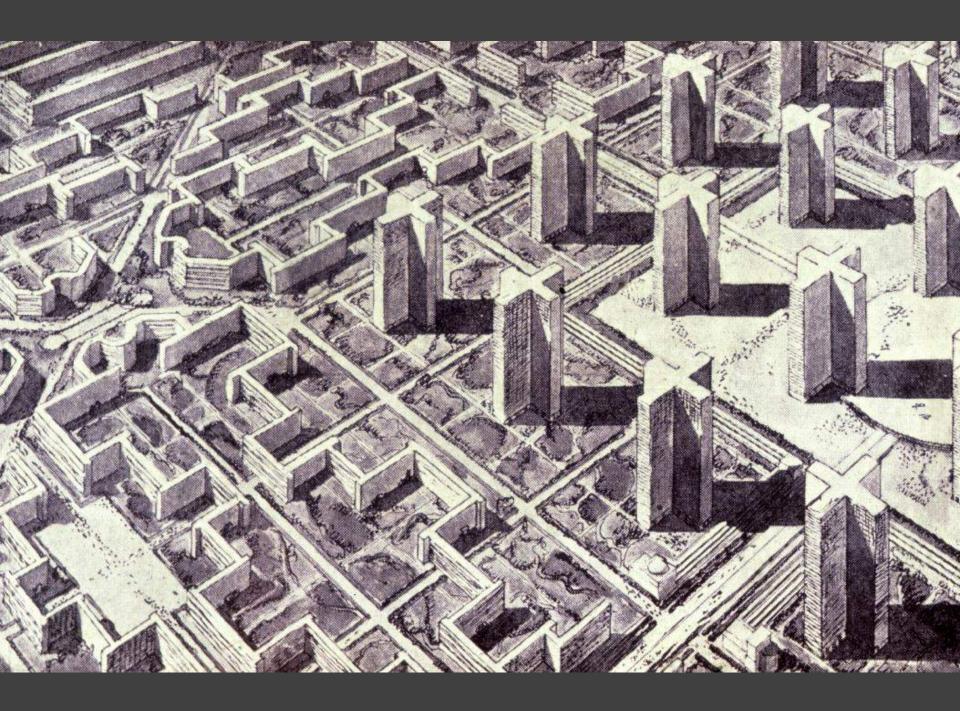
becomes domminating paradigm for Planning



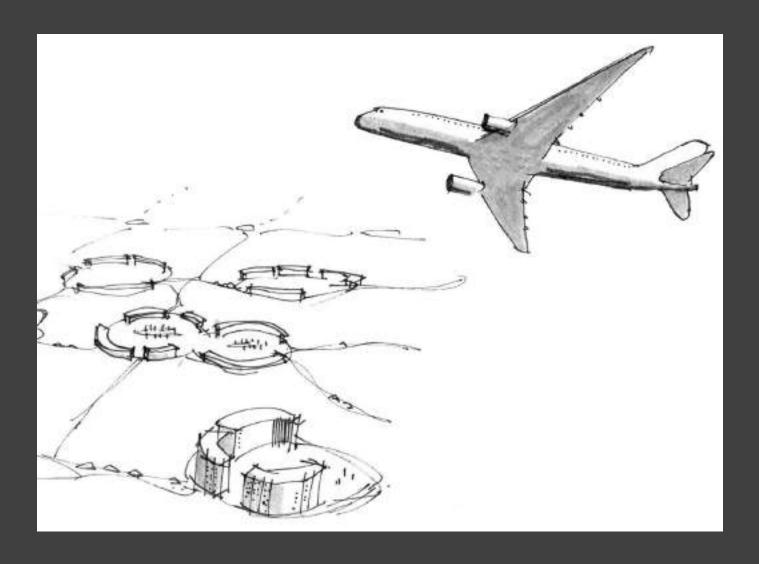








### City Plan Scale



Well organized

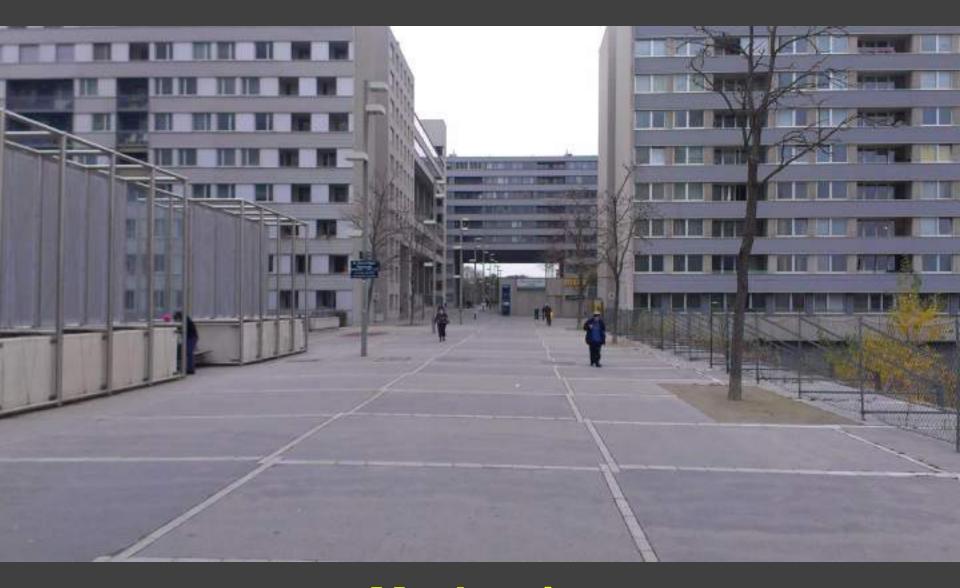


#### People Scale

**Eyelevel / 5 km/h perspective** 



**Completely neglected** 



# Modernism: A Good bye to Concern for People





Modernism: A Good bye to Human Scale

1960- .....

### Carinvasion

becomes domminating paradigm for Planning







Scene 1: A peaceful people city



Scene 2: The Automobile arrives!!



Scene 3: The car is King

#### 5 km/hour Architecture 60 Km/hour





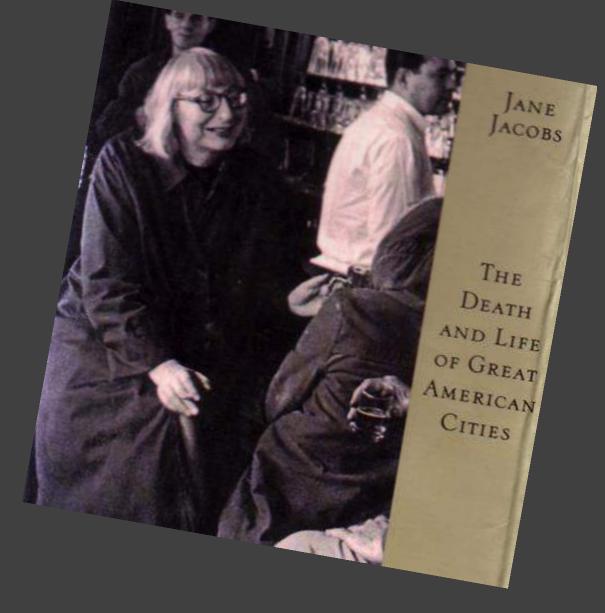
Motorism: A Good bye to Human Scale

All Cities have Traffic Departments and perfect statistics concerning traffic and parking

Do you know of any Citydepartment for pedestrians and public life? Hardly any City have statistics and data concerning the people who use the city

What was known about quality for people by 1960? Virtually nothing

## Jane Jacobs 1961



"The Death and Life of Great American Cities"

#### **Short story of my life**

#### 1960

#### **Graduated as Architect**





The all time low point of City planning





Had to go back to Architecture School and study 40 more years

#### Sembra ma non è un «beatnik»

Du diversi giorni abbiamo no tato un giovane straviero aggirersi per la Pinzza del Popolo. Abbiamo subito pensata: « I beatnick » in Ascoi?

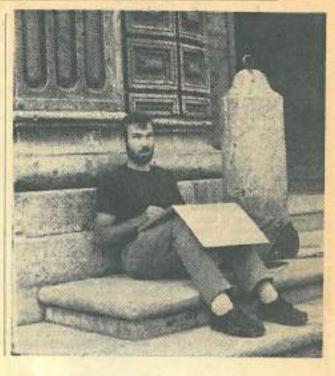
Ma il suo fare uneva qualcista di particolare. A parte le misurazioni ed i rilievi con strani apparecchi offici, lo straniero prencleva se continuazione appunti su latti i pascanti. Insomma chi era?

Pache parole di presentazione e di saluto e sublito si è scoperto l'arcano. Si tratta dell'architetto danese Jan Gehi, che avendo ricceuto muo boran di studio per stadiare la forma e la vita delle piazze italiane da un puesto di nista architettonico e sociologico, ha encluso la nostra Piazza del Popula nei suoi ifinerori.

Il giovane e simpaticissimo architetto, che si avvale della collaborazione della gentile consorte laureata in psicologia, si va chiedendo perché mai — nei centri storici italiani — con Iaeti viali e belle strade move, la popolazione insisto a passeggiare salle antiche piazze.

Sareumo interessati, al termime delle sua indagini, di conorcere se ha suelato l'arcano del mostro inguaribile « passeggiar

pinggo a. (Foto Riga)





Just sitting there watching -for 40 years!



























# "Cities for People" Available in all major languages

#### **CITIES FOR PEOPLE 2010**



2010 - 2018

30 Languages + 9 contracts

#### **CITIES FOR PEOPLE 2010**



**2010 – 2018** 

32 Languages + 5 contracts





Kazakhstan 11-14 January 2016



CITIES FOR PEOPLE: Arabic Version, April 2017:







Czech Republic, Celebrating the first 3 years









Official Architecture
Policy for Denmark,
2014
"Putting People First"

Architecture Biennale, Venice 2016. Theme for the Danish Pavillon: "Putting People First"





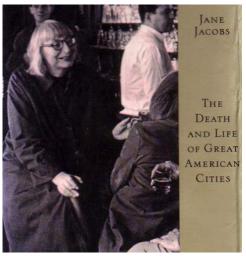


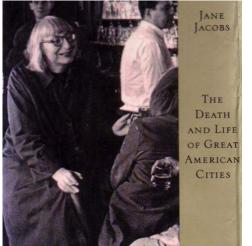






# 21st century New challenges A new Planning Paradigm









Public life studies as a Public life studies become mainstream

DEARSTN. DOM: LMT0005

Robert Venturi, Steven Denour Aido Rossi Carchitettura and Denise Scott Brown della città Learning from Lee Vegas (1972) S.M.L.XL THE .. -Nume

Rem Koolbaan and Bruce Mau 5, MLLXL (habs) (20002)



Richard Fiorida Ricky Burdett The Pise of the and Deyan Sudje Creative Class The Endless City (2000)



Walkers to Revis Cyrich Whyte The Image The Exploding of the City Metropolis (rescri (roszt)



Gordon Callen Edward 7, Half Oscar Newmon. The Silent Defensible Space Language from: possi



red Michael Sarker Barcelona Variations on a Theme Park choost



Den genernbrede by Auchidenton social



red. Goldsmith. Elizabeth and Goldbard. What We See. Advancing the Observations of Jame Jacobs Crowd



Erving Goffmatt Behavior in Public Places (1964)



The Concise

Townscape

(106 at

Edward 7. Half Robert Sommer The Hidden Personal Space Dimension (1060) (3804)



THE REAL CHILLS. -

James Jacobs The Death and Life of Great American Cities (root)



Life between buildings: 0.020

William H. Whyte. The Social Life of Small Urban Spaces (2080)



Christopher Alexander, Donald Sanz ishikmust and Appleyard Murray Silverstein Livable A Pattern Europeage Streets (konst (roso)



Examples (receive)



Allan Jacobi Lookingat Cities (1989)



Clave C. Morros and Carolyn of Places People Places (1998)



Peter Basselmann Urbanism Representation on Track (200B)



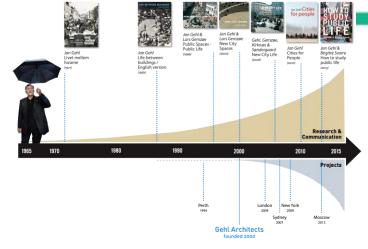
Altan Jacobs Great Streets 09957



How to Turn a Place Around (zooot



Jan Gels Cities for People Central



# After 50 years: A distinct change of Paradigm

#### **WANTED:**

- Lively, Liveable City
- Sustainable City
- Healthy City



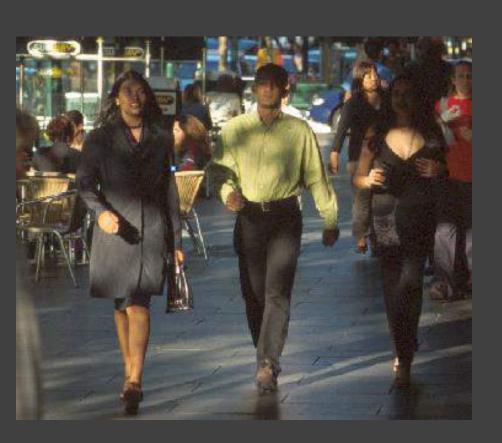
## Lively, Liveable City



Nuuk, Greenland

Vancouver

### Sustainable City





A good Public Realm is a crucial factor for good Public Transportation

### Healthy City



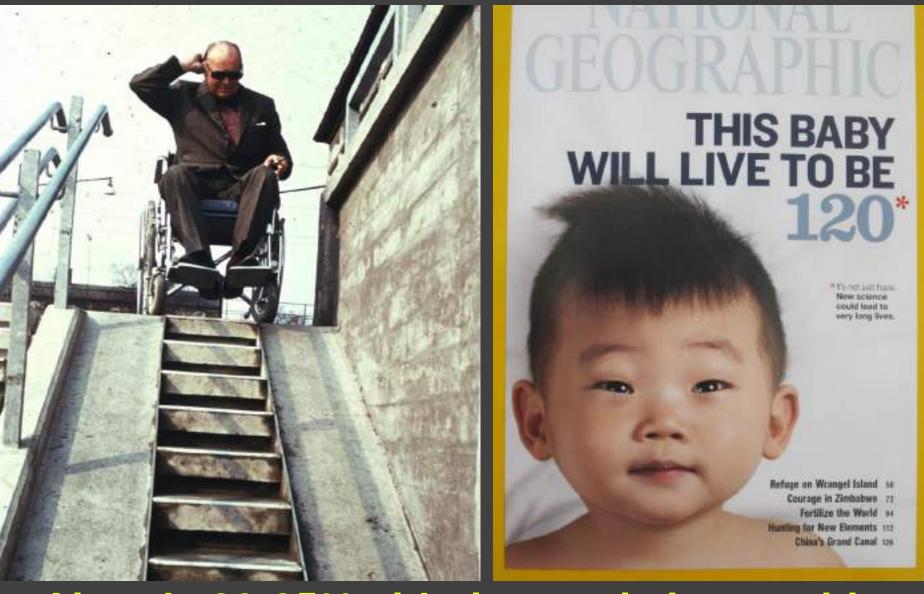


New Problem: "The sitting Syndrome"

# WHO (World Health Organization) Global Action Plan 2008

" – introduce transport policies that promote active and safe methods of travelling to and from schools and workplaces. Such as walking or cykling-"

#### Increasing number of elderly people



Already 20-25% elderly people in our cities



#### **WANTED:**

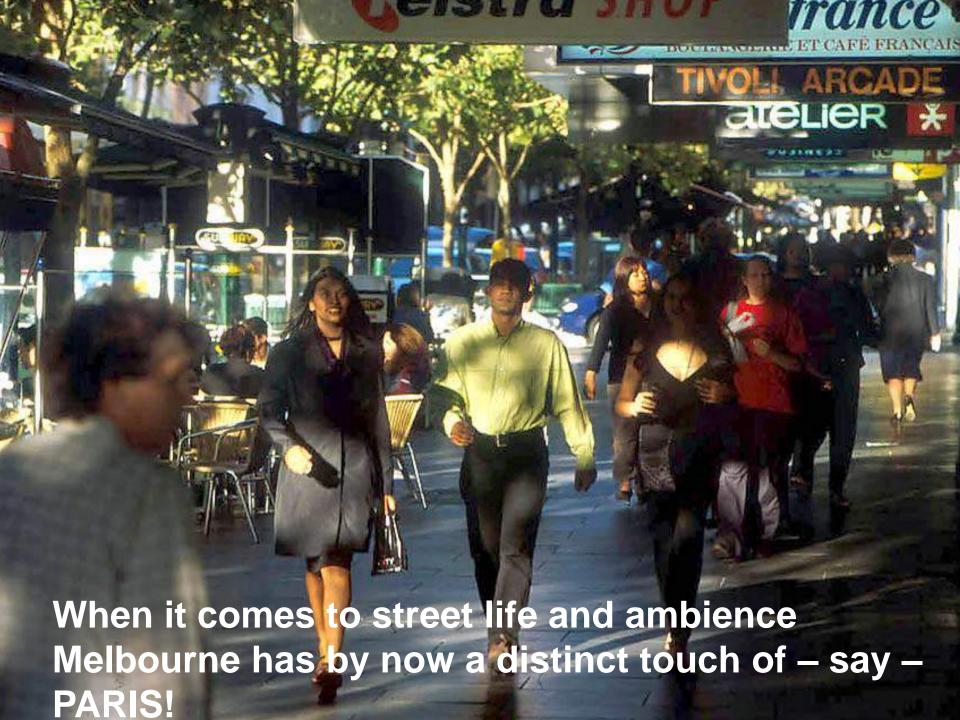
- Lively, Liveable City
- Sustainable City
- Healthy City
- A good city for elderly

Looking carefully after people in city planning will efficiently adress all 4 issues

In this City everything will be done to invite people to walk and bicycle as much as possible in the course of their daily day doings"

CITIES ALL OVER IS DOING THIS NOW













New York: Mayor Michael Bloomberg



Phot:DOT/NYC













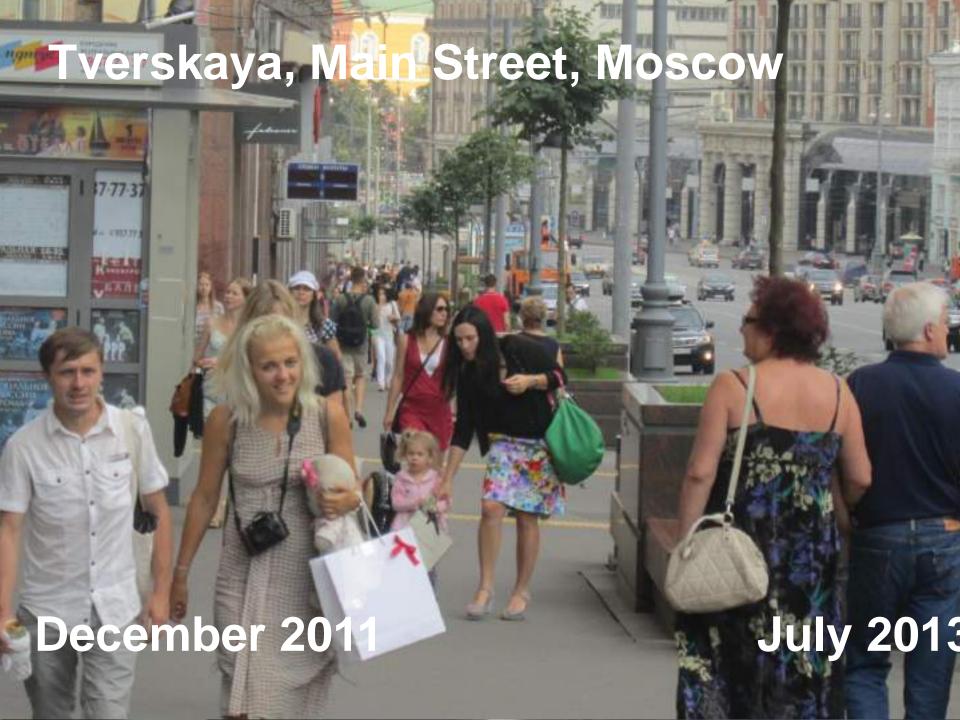
"Towards a great city for people" Gehl Architects, July 2013

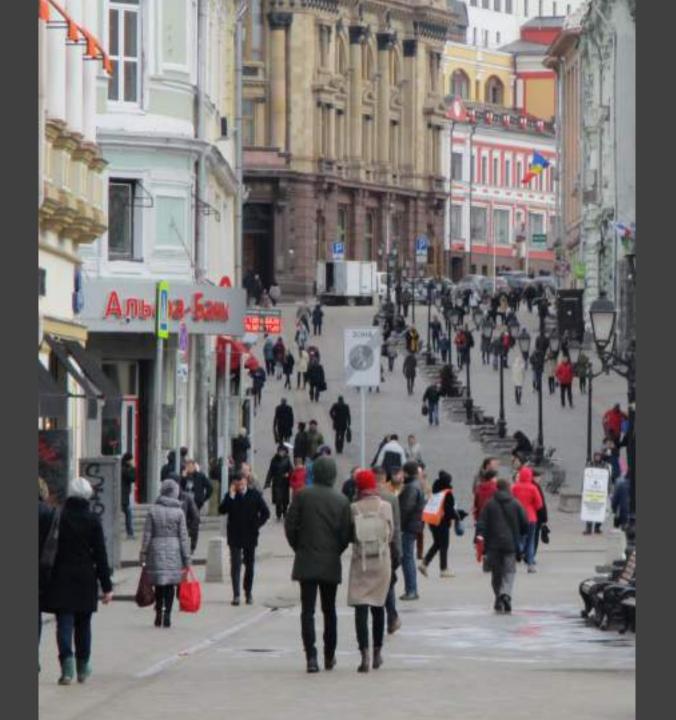


Mayor of Moscow Sergej Sobyanin



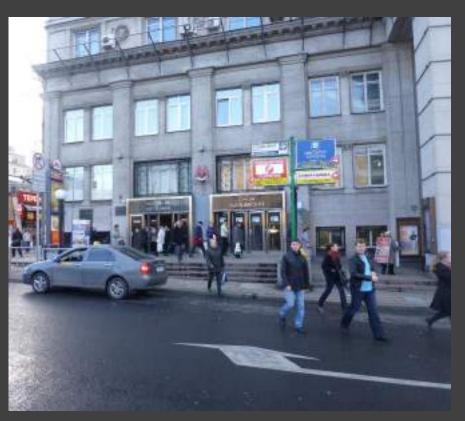














#### **Newest problem: The Moscow Babyboom**



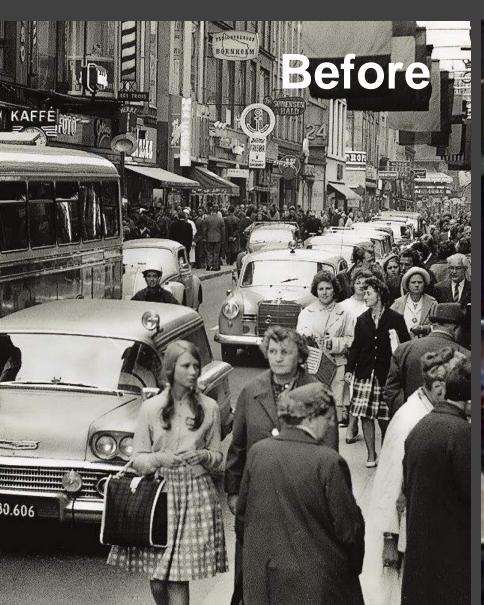
**Blame it on Humanistic City Planning** 

Copenhagen, Denmark (1,5 Mio)1962 – 2017: From traffic place to People Place - 55 years of people first policies!



COPENHAGEN 1962....

## Strøget (main street) pedestrianized 1962







Public Space-Public Life Surweys: Copenhagen 1968, 1985, 1995 (+2005)

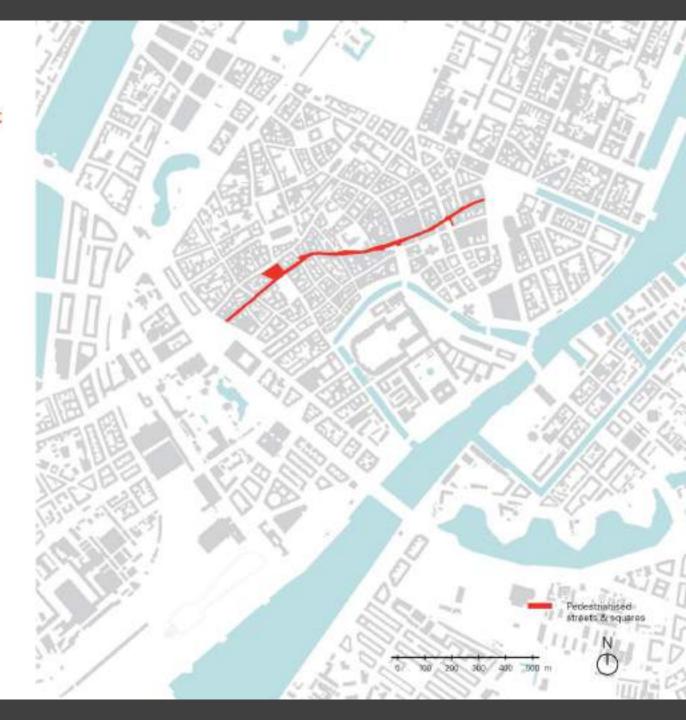
#### Copenhagen

- The City to the waterfront

1962

#### First steps

Pedestrianising Strøget, 1962



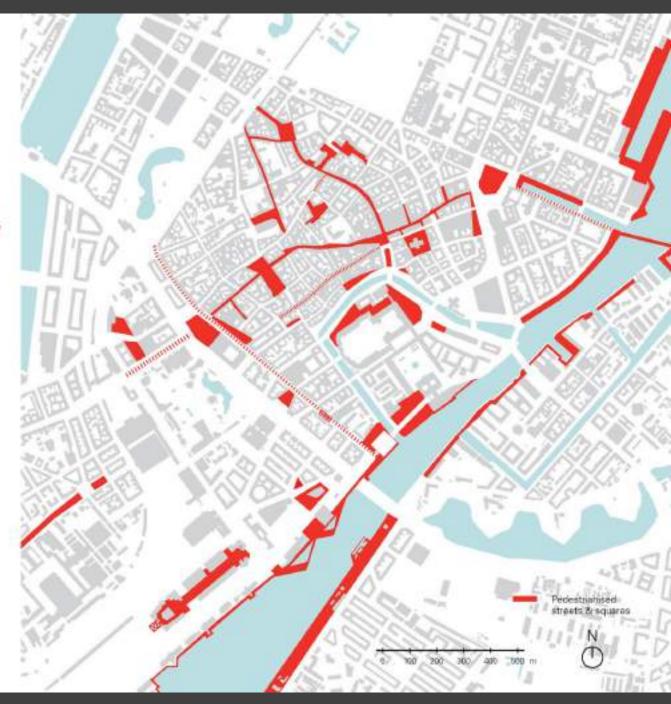
#### Copenhagen

- The City to the waterfront

### 2014

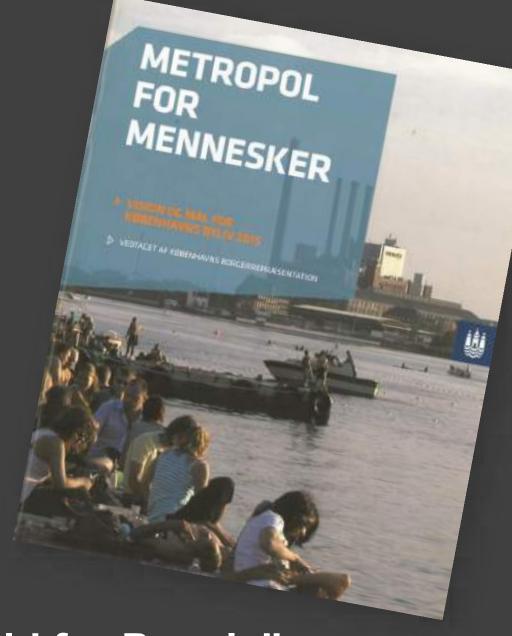
#### Connecting with the waterfront city

- Kalvebod bølge 2012
- Inderhavnsbroen 2014.
- Vester Voldgade 2012
- Cirkelbroen 2014
- Bryghusproject 2015
- Kvæsthusprojektet 2015



#### City of Copenhagen

- Livability
- Sustainability
- Health
- Social Inclusion
- Democracy



New Strategy 2009

"Best City in the World for People"



#### Phase 4:

General improvements for pedestrians and public life throughout the city.

Walk, be safe, enjoy

# Priority for pedestrians and bicyclists: Sidewalks and bicycle tracks are taken across all the smaller side streets





Walk, be safe, enjoy

# An impressive culture of using public spaces has gradually evolved









# Bicycling in Copenhagen - on a citywide network of bicycle lanes

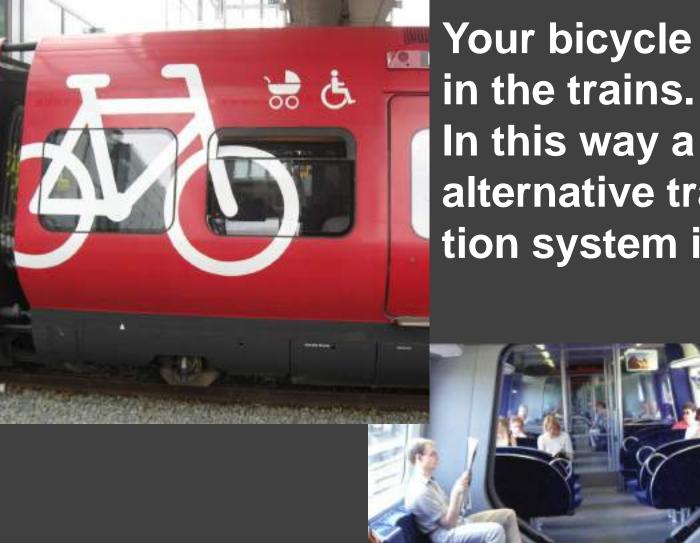




-an efficient, citywide transportation system







Your bicycle is welcome In this way a proper alternative transportation system is provided

#### A bicycle culture have step by step been developed Everybody bikes







## The Danish Crown Princess is doing it too





Oct 2011: New Danish Government arriving on bicycles at the Palace to be commissioned by the Queen.

No Limousines no more?



## Cykelproblemerne vokser i København

Storbyboerne er trætte af trængslen på cykelstien og af cyklisternes frækhed, viser en meningsmåling.

Af Flemming Christiansen

Cyklisterne på en københavnsk cykelsti kan minde om en flok tørstige gnuer, der bisser hen over savannen: Der er mange af dem, virkelig mange, älle har et horn i siden på alle – og det havn er trængslen på cykelstierne havnet på en fjerdeplads – efter tre gamle kendinge: forurening fra lastbiler og personbiler og personbiler og personbiler og personbiler og ringsproblemerne.

Det viser en unders foretaget af Institut forjunktur-Analyse blandt præsentativt udsnit på af storbyens beboere.

Borgerne er blevet sp om en række probleme rører dem personligt. hver tredje angiver, at c mylderet er »et stort blem«.

Af en serie interview enkeltborgere i samme Desuden viser det kommunale cykelregnskab, at hver femte københavner finder cyklerne voldsomt generatieren. Gyklisterne er også ved at være



## Major complaint:

Serious congestions -on the bicycle lane











## An impressive culture of using bicycles has gradually evolved





#### Do you have a Baby Boom in Copenhagen?





Just another promenade in the city!

#### 30 % of all families w/ children have Cargobikes



## Every bike can take one, two, (three) kids -and they do







## Biking to school and biking in all directions from age 4 (good bicyclelanes a precondition)







Copenhagen Lulaby!



# Јан Гел Градови За луѓе



